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Dear Friends,

Texas Wall Street Women (TXWSW) invites you to become a sponsor for “An Evening at Neiman Marcus: Surviving the Winter Holidays with Style & Sanity” event to be held on **Thursday, October 16th, 2014** at the Galleria Houston benefiting the Foundation for the Education of Young Women ([www.feyw.org](http://www.feyw.org)).

TXWSW, a 501(c)(3) organization, proudly supports the Foundation for the Education of Young Women (FEYW), which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, FEYW has established 7 all-girls, college preparatory schools across the state of Texas. These schools offer underserved urban girls in Texas an opportunity for a brighter future with a path through middle and high school, and a college education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of FEYW is to continue to graduate 100% of their enrolled students and continue with their 100% acceptance rates at universities across the country.

**Why Girls Education?** Studies have shown that investing in the education of girls reaps a double dividend - an educated young woman will become an adult who invests in her children’s education, who earns money and respect for her family and community, and who tips the balance from poverty to progress not only for herself, but for the future family she will have. We at TXWSW are volunteering our time, resources and passion for their future and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls and their future families.

*You can make a positive difference in the lives of children and families!*

On October 16th, 2014, the Houston Philanthropy & Networking Committees will host a dynamic and fun evening featuring a renowned NY makeup artist, fitness expert, Neiman’s own style experts and models. Our committee will be extending invitations to this coed event to TXWSW members and the Texas financial and business community as a whole. We anticipate attendance of 120+ professionals. In addition to the fashion show, we will host a cocktail reception featuring a raffle for some wonderful prizes. Our sponsors and their guests will also receive a surprise gift upon their departure of the event.

*How can you help FEYW students across the state achieve their college dreams?*

Participate in one or more of the tax-deductible corporate sponsorship opportunities. Please review the enclosed materials and choose to become a sponsor of the Houston Fashion Event. All sponsors will be given promotional consideration on our website and in print materials. You can make a difference and an impact just by saying “**YES!**” Many thanks for your consideration and time!

Very kind regards,

Carter Wimberly	Raluca Dalea	Nancy Bostic	Pamela Brylski	Terry Everett
Co-Chairperson	Co-Chairperson	Co-Chairperson	Co-Chairperson	Co-Chairperson
The Private Bank	Macquarie Bank Ltd	Andrews Kurth LLP	Goldman Sachs	Rockland Capital, LLC
Bank of Texas				

**Texas Wall Street Women** ([www.txsw.com](http://www.txsw.com)) is currently celebrating its 6<sup>th</sup> anniversary as a 501(c) with over 1,700 members. Over the past 6 years, the organization has held more than 221 educational and networking events and has raised over \$400,000 for the Foundation for the Education of Young Women. TXWSW is committed to mentoring and supporting women throughout their careers in finance, and making a difference in our communities by supporting college preparatory education for economically disadvantaged girls across the state.



**An Evening at Neiman Marcus: Surviving the Winter Holidays with Style & Sanity  
Thursday October 16th, 2014 Houston, Texas**

**Corporate Sponsorship Levels**

**Fashion House Sponsorship** (one available)

**Sponsorship amount \$15,000**

20 tickets to the event

Prime placement of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Recognition and speaking opportunity that evening

Signage at food stations and bars with exclusively Fashion House Sponsor

*\$7,500 tax deductible*

**Haute Couture Sponsorship** (two available)

**Sponsorship amount \$10,000**

14 tickets to the event

Key placement of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Recognition and speaking opportunity that evening

Signage with exclusively Haute Couture Sponsors

*\$5,000 tax deductible*

**Swag Sponsorship** (only one available)

**Sponsorship amount \$5,000**

8 tickets to the event

Appearance of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Signage at take-away station and on the take-away gift with exclusively Swag Sponsor logo

*\$2,500 tax deductible*

**Designer Sponsorship**

**Sponsorship amount \$5,000**

8 tickets to the event

Appearance of logos and/or name on website, all printed event materials, and social media

signage at event "thanking" Designer Sponsors

*\$2,500 tax deductible*

**Pret a Porter Sponsorship**

**Sponsorship amount \$2,500**

8 tickets to the event

Appearance of name on website, all printed event materials, and social media

Separate check-in for you and your guests

Signage at event

*\$1,250 tax deductible*

For Inquiries or Sponsorship information please contact: Heather Sauber, Director of Development  
[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) ♦ 979-575-6067

Please see enclosed donor form

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701

## **Corporate Sponsorship Levels (Continued)**

### **Vogue Sponsorship**

6 tickets to the event  
Appearance of name on website and social media  
Separate check-in for you and your guests  
Signage at event  
*\$500 tax deductible*

**Sponsorship amount \$1,000**

### **Cat Walk Sponsorship – Matching Donation**

2 tickets to the event  
Matching fund sponsorship for donations made at the bar  
Separate check-in for you and your guests  
Appearance of name on website, all printed event materials, and social media  
Separate Cat Walk signage at the event

**Sponsorship capped at \$1,000**

For Inquiries or Sponsorship information please contact: Heather Sauber, Director of Development

[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) ♦ 979-575-6067

Please see enclosed donor form

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

*Please complete the appropriate section based on the Sponsorship type.*

**Please Check One:**

- Fashion House \$15,000
- Haute Couture \$10,000
- Swag \$5,000
- Designer \$5,000
- Pret a Porter \$2,500
- Vogue \$1,000
- Catwalk \$1,000
- Individual Ticket \$75
- Student Individual Ticket \$45  
*(Limit 1 per Student Membership)*

**Attendee Information:**

Name (First & Last)

Attendee #1: \_\_\_\_\_ Attendee #6: \_\_\_\_\_

Attendee #2: \_\_\_\_\_ Attendee #7: \_\_\_\_\_

Attendee #3: \_\_\_\_\_ Attendee #8: \_\_\_\_\_

Attendee #4: \_\_\_\_\_ Attendee #9: \_\_\_\_\_

Attendee #5: \_\_\_\_\_ Attendee #10: \_\_\_\_\_

Additional Instructions (i.e. food allergies/special requests): \_\_\_\_\_

**Please Check One:**

- Check (mail to: e360 power, LLC Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701)
- Credit Card (website [www.txsw.com](http://www.txsw.com) or call 979-575-6067)

**Please send your donation with completed donation form to:**

Texas Wall Street Women  
Attn: Wanda Potts or Heather Sauber  
[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) or fax 979-693-5214

**Thank you for your generosity and support.**

Texas Wall Street Women is a 501(c)(3) tax-exempt nonprofit organization and therefore your donation is eligible for IRS tax credit. Our EIN number is 26-2010588.