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Dear Friends,

Texas Wall Street Women (TXWSW) invites you to sponsor its annual ***Boots & Blackjack: A Casino Night for a Cause***. This incredible event will be held on Wednesday, **October 11<sup>th</sup>, 2017** at the Houston offices of Haynes and Boone LLP. Proceeds from the event will benefit girls' education in our community through the Young Women's Preparatory Network ([www.youngwomensprep.org](http://www.youngwomensprep.org)).

TXWSW, a 501(c)(3) organization, proudly supports the Young Women's Preparatory Network (YWPN), which was founded in 2002 as a non-profit agency and partners with public school districts across the state of Texas to operate the largest network of all-girls, public, college preparatory schools in the nation. With its unique public/private partnership model, YWPN has established eight all-girls, college preparatory schools in struggling urban neighborhoods of Houston, Dallas, Austin, Fort Worth, Grand Prairie, Lubbock, San Antonio and Ysleta (El Paso). These schools provide an opportunity for a brighter future to more than 4,600 girls in the sixth through twelfth grades, with approximately 68% of the students coming from economically disadvantaged backgrounds and approximately 68% of the students being first generation college students. Each school offers advanced placement courses, teaches a science, technology, engineering and mathematics (STEM) curriculum, and is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of YWPN is to continue to graduate 100% of its enrolled students and to continue with its 100% acceptance rates at colleges and universities across the country.

***Why Girls Education?***

Studies have shown that investing in girls' education reaps a double-dividend – a college-educated young woman is more likely to become an adult that invests in her children's education and that tips the balance from poverty to progress not only for herself, but for her future family. We at TXWSW are volunteering our time, resources and passion for the future of girls' education and, in turn, the future of our State. We ask you to help us continue to work to change outcomes and break the cycle of poverty for underserved girls in our community and their future families.

***You can make a positive difference in the lives of children and families!***

In October, the Houston Philanthropy Committees will host a dynamic evening featuring a great food, wine and beer and lots of casino fun. We will be extending invitations to this co-ed event to TXWSW members and the Texas financial and business communities at large. We anticipate attendance of approximately 150 to 200 professionals. In addition to the casino, attendees will have the opportunity to participate in a silent auction and a wine pull that will feature an assortment of unique and wonderful wines.

***How can you help YWPN students across the State achieve their college dreams?***

Participate in one or more of the tax-deductible corporate or personal sponsorship opportunities. Please review the enclosed materials and choose to become a sponsor of ***Boots & Blackjack: A Casino Night for a Cause!*** All sponsors will be given promotional consideration on our website and in print materials. You can make a difference just by saying **"YES!"** Many thanks for your consideration and time!

Very kind regards,

Rachael Cahan  
Co-Chair  
Macquarie

Kathryn Shurin  
Co-Chair  
Haynes and Boone LLP

**Texas Wall Street Women** ([www.txsw.com](http://www.txsw.com)) is currently celebrating its 9<sup>th</sup> anniversary as a 501(c) with over 2,500 members. Over the past 8 years, the organization has held more than 300 educational and networking events and has raised over \$650,000 for the Foundation for the Education of Young Women. TXWSW is committed to mentoring and supporting women throughout their careers in finance, and making a difference in our communities by supporting college preparatory education for economically disadvantaged girls across the state.



## **Boots and Blackjack: A Casino Night for a Cause** **October 11<sup>th</sup>, 2017 Houston, Texas**

### **Sponsorship Levels**

#### **High Roller Sponsorship** (one available)

**Sponsorship amount \$15,000**

12 tickets to Casino event

Prime placement of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Recognition at the event

Signage at food stations and bars with exclusively High Roller Sponsor

*\$7,500 tax deductible*

#### **Casino Sponsorship** (two available)

**Sponsorship amount \$10,000**

10 tickets to Casino event

Key placement of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Recognition at the event

Signage at casino stations with exclusively Casino Sponsors

*\$5,000 tax deductible*

#### **Take-away Sponsorship** (only one available)

**Sponsorship amount \$5,000**

8 tickets to Casino event

Appearance of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Signage at take-away station and on the take-away with exclusively Take-away Sponsor

*\$2,500 tax deductible*

#### **Décor Sponsorship**

**Sponsorship amount \$5,000**

8 tickets to Casino event

Appearance of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests  
Signage at event “thanking” Decor Sponsors  
*\$2,500 tax deductible*

**Pit Boss Sponsorship**

**Sponsorship amount \$2,500**

8 tickets to Casino event  
Appearance of name on website, all printed event materials, and social media  
Separate check-in for you and your guests  
*\$1,250 tax deductible*

**Players Sponsorship**

**Sponsorship amount \$1,000**

6 tickets to Casino event  
Appearance of name on website and social media  
Separate check-in for you and your guests  
*\$500 tax deductible*

**Double Down Sponsorship**

**Sponsorship capped at \$1,000**

2 tickets to Casino event  
Matching fund sponsorship for donations made at the bar  
Separate check-in for you and your guests  
Appearance of name on website, all printed event materials, and social media  
Separate Double Down signage at the events

Texas Wall Street Women, a 501(c)(3) organization, proudly supports the Young Women’s Preparatory Network (YWPN), which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, YWPN has established 6 all-girls, college preparatory schools across the state of Texas. The schools offer underserved urban girls in Texas an opportunity for a brighter future through a college preparatory education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of YWPN is to continue to graduate 100% of their enrolled students and continue with their 100% acceptance rates at universities across the country.

**Why Girls Education?**

Studies have shown that investing in the education of girls reaps a double dividend - an educated young woman will become an adult who invests in her children’s education, who earns money and respect for her family and community, and who tips the balance from poverty to progress not only for the girl, but for the future family she will have. We at TXWSW are volunteering our time, resources and passion for their future and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls and their future families.



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

*Please complete the appropriate section based on the Sponsorship type.*

**Please Check One:**

- High Roller \$15,000
- Casino \$10,000
- Take-Away \$5,000
- Décor \$5,000
- Pit Boss \$2,500
- Players \$1,000
- Double Down up to \$1,000 [Please specify amount \_\_\_\_\_]
- 2 Individual Tickets \$100
- Single Individual Ticket \$60

**Attendee Information:**

Name (First & Last)

Attendee #1: \_\_\_\_\_ Attendee #7: \_\_\_\_\_

Attendee #2: \_\_\_\_\_ Attendee #8: \_\_\_\_\_

Attendee #3: \_\_\_\_\_ Attendee #9: \_\_\_\_\_

Attendee #4: \_\_\_\_\_ Attendee #10: \_\_\_\_\_

Attendee #5: \_\_\_\_\_ Attendee #11: \_\_\_\_\_

Attendee #6: \_\_\_\_\_ Attendee #12: \_\_\_\_\_

**Please Check One:**

- Check (mail to: e360 power, LLC Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701)
- Credit Card (website [www.txsw.com](http://www.txsw.com) or call 214-460-6092)

**Please send your donation with completed donation form to:**

Texas Wall Street Women  
Attn: Wanda Potts or Bianca King  
[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com)

**Thank you for your generosity and support.**

Texas Wall Street Women is a 501(c)(3) tax-exempt nonprofit organization and therefore your donation is eligible for IRS tax credit. Our EIN number is 26-2010588.

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701  
For Inquiries or Sponsorship information please contact: Bianca King, Director of Development  
[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) ♦ 214-460-6092