

**Advisory Board:**

Cheryl Alston  
Employees' Retirement Fund,  
Dallas

Gina Betts  
Locke, Lord, Bissell, & Liddell

Kathy Bolner

Caroline Cooley  
Crestline Investors, Inc.

Michelle Gass, CPA  
Paradigm Advisors

Janis Hydak, CFA, Esq.  
TRS of Texas

Cathy Iberg, CPA  
UTIMCO

Carla Knobloch, CFA  
The Brown Foundation

Carol Nichols  
TX Women Ventures Fund

Becky Roof  
Alix Partners

Robin Russell  
Andrews Kurth LLP

Rhonda Smith  
Houston Municipal Employees  
Pension

Laura Starks, Ph.D.  
University of Texas

Allison Thacker  
Rice University & Rice Mgmt Co

Laura Lanza Tyson, Esq.  
Private Equity Fund

Ellen Wood, CFA, CPA

**Board Members:**

Nancy Bostic, Esq  
Andrews Kurth LLP

Christine Breck, CFA  
Longstone Capital Advisors

Claire H. Darr, Esq  
Newhouse + Noblin

Shea Davis, CPA  
PTA Capital

Marianne Scott Dwight, Esq  
TX Treasury Safekeeping Trust Co

Alison Hermann, CAIA  
UTIMCO

Charla Parette, CPA  
Deloitte Tax LLP Treasurer

Carolyn J. Pope, CFP  
Neuberger Berman

Wanda Potts  
e360 Power

Ivana Kovacevic Rouse, Esq  
Akin Gump Strauss Hauer & Feld,  
LLP

Shoshana Thoma-Isgur  
K&L Gates LLP

Somer Washington, CPA  
KPMG

Carter Wimberly  
Bank of Texas Private Bank



Dear Friends,

Texas Wall Street Women (TXWSW) invites you to become a sponsor for the 4<sup>th</sup> Annual “Boots & Blackjack” event to be held on **Wednesday, October 29th, 2014** at the Dallas offices of Haynes & Boone benefiting the Foundation for the Education of Young Women ([www.feyw.org](http://www.feyw.org)).

TXWSW, a 501(c)(3) organization, proudly supports the Foundation for the Education of Young Women (FEYW), which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, FEYW has established 7 all-girls, college preparatory schools across the state of Texas. These schools offer underserved urban girls in Texas an opportunity for a brighter future with a path through middle and high school, and a college education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of FEYW is to continue to graduate 100% of their enrolled students and continue with their 100% acceptance rates at universities across the country.

**Why Girls Education?** Studies have shown that investing in the education of girls reaps a double dividend - an educated young woman will become an adult who invests in her children’s education, who earns money and respect for her family and community, and who tips the balance from poverty to progress not only for herself, but for the future family she will have. We at TXWSW are volunteering our time, resources and passion for their future and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls and their future families.

*You can make a positive difference in the lives of children and families!*

On October 29th, 2014, the Dallas Philanthropy & Networking Committees will host a dynamic and fun evening featuring a great food and lots of casino games. Our committee will be extending invitations to this coed event to TXWSW members and the Texas financial and business community as a whole. We anticipate attendance of 120+ professionals. In addition to the casino, we will host a wine pull featuring an assortment of wonderful wines. Our sponsors and their guests will also to win one of several great door prizes.

*How can you help FEYW students across the state achieve their college dreams?*

Participate in one or more of the tax-deductible corporate sponsorship opportunities. Please review the enclosed materials and choose to become a sponsor of “Boots & Blackjack!” All sponsors will be given promotional consideration on our website and in print materials. You can make a difference and an impact just by saying “YES!” Many thanks for your consideration and time!

Very kind regards,

Somer Washington  
Co-Chairperson  
KPMG

Tiffany Ramirez  
Co-Chairperson  
Advisor’s Resource

**Texas Wall Street Women** ([www.txwsw.com](http://www.txwsw.com)) is currently celebrating its 6<sup>th</sup> anniversary as a 501(c) with over 1,700 members. Over the past 6 years, the organization has held more than 221 educational and networking events and has raised over \$400,000 for the Foundation for the Education of Young Women. TXWSW is committed to mentoring and supporting women throughout their careers in finance, and making a difference in our communities by supporting college preparatory education for economically disadvantaged girls across the state.



## Boots and Blackjack: A Casino Night for a Cause October 29<sup>th</sup>, 2014 Dallas, Texas

### Sponsorship Levels

#### **High Roller Sponsorship (SOLD OUT)**

**Sponsorship amount \$15,000**

12 tickets to Casino event

Prime placement of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Recognition and speaking opportunity that evening

Signage at food stations and bars with exclusively High Roller Sponsor

*\$7,500 tax deductible*

#### **Casino Sponsorship (two available)**

**Sponsorship amount \$10,000**

10 tickets to Casino event

Key placement of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Recognition and speaking opportunity that evening

Signage at casino stations with exclusively Casino Sponsors

*\$5,000 tax deductible*

#### **Take-away Sponsorship (only one available)**

**Sponsorship amount \$5,000**

8 tickets to Casino event

Appearance of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Signage at take-away station and on the take-away with exclusively Take-away Sponsor

*\$2,500 tax deductible*

#### **Décor Sponsorship**

**Sponsorship amount \$5,000**

8 tickets to Casino event

Appearance of logos and/or name on website, all printed event materials, and social media

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 7800 Southwest Parkway, Unit 1411 Austin, TX 78735

For Inquiries or Sponsorship information please contact: Heather Sauber, Director of Development

[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) ♦ 979-575-6067

Separate check-in for you and your guests  
Signage at event “thanking” Decor Sponsors  
*\$2,500 tax deductible*

**Pit Boss Sponsorship**

**Sponsorship amount \$2,500**

8 tickets to Casino event  
Appearance of name on website, all printed event materials, and social media  
Separate check-in for you and your guests  
*\$1,250 tax deductible*

**Players Sponsorship**

**Sponsorship amount \$1,000**

6 tickets to Casino event  
Appearance of name on website and social media  
Separate check-in for you and your guests  
*\$500 tax deductible*

**Double Down Sponsorship**

**Sponsorship capped at \$1,000**

2 tickets to Casino event  
Matching fund sponsorship for donations made at the bar  
Separate check-in for you and your guests  
Appearance of name on website, all printed event materials, and social media  
Separate Double Down signage at the events

Texas Wall Street Women, a 501(c)(3) organization, proudly supports the Foundation for the Education of Young Women (FEYW), which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, FEYW has established 6 all-girls, college preparatory schools across the state of Texas. The schools offer underserved urban girls in Texas an opportunity for a brighter future through a college preparatory education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of FEYW is to continue to graduate 100% of their enrolled students and continue with their 100% acceptance rates at universities across the country.

**Why Girls Education?**

Studies have shown that investing in the education of girls reaps a double dividend - an educated young woman will become an adult who invests in her children’s education, who earns money and respect for her family and community, and who tips the balance from poverty to progress not only for the girl, but for the future family she will have. We at TXWSW are volunteering our time, resources and passion for their future and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls and their future families.



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

*Please complete the appropriate section based on the Sponsorship type.*

**Please Check One:**

- HighRoller \$15,000 (SOLD OUT)     Pit Boss \$2,500     2 Individual Tickets \$100
- Take-Away \$5,000     Players \$1,000     Single Individual Ticket \$60

**Attendee Information:**

Name (First & Last)

Attendee #1: \_\_\_\_\_ Attendee #6: \_\_\_\_\_

Attendee #2: \_\_\_\_\_ Attendee #7: \_\_\_\_\_

Attendee #3: \_\_\_\_\_ Attendee #8: \_\_\_\_\_

Attendee #4: \_\_\_\_\_ Attendee #9: \_\_\_\_\_

Attendee #5: \_\_\_\_\_ Attendee #10: \_\_\_\_\_

Additional Instructions (i.e. food allergies/special requests): \_\_\_\_\_

**Please Check One:**

- Check (mail to: e360 power, LLC Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701)
- Credit Card (website [www.txsw.com](http://www.txsw.com) or call 979-575-6067)

**Please send your donation with completed donation form to:**

Texas Wall Street Women  
 Attn: Wanda Potts or Heather Sauber  
[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) or fax 979-693-5214

**Thank you for your generosity and support.**

Texas Wall Street Women is a 501(c)(3) tax-exempt nonprofit organization and therefore your donation is eligible for IRS tax credit. Our EIN number is 26-2010588.