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Dear Friends,

Texas Wall Street Women (TXWSW) invites you to become a sponsor for our 6th Annual Investment Outlook event to be held on Thursday, April 23<sup>rd</sup>, 2015 at the Belo Mansion in Dallas benefiting the Foundation for the Education of Young Women ([www.feyw.org](http://www.feyw.org)).

TXWSW, a 501(c)(3) organization, proudly supports the Foundation for the Education of Young Women (FEYW), which was founded in 2002 to provide college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, FEYW has established 7 all-girls, college preparatory schools across the state of Texas. These schools offer underserved urban girls in Texas an opportunity for a brighter future with a path through middle and high school, and a college education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of FEYW is to continue to graduate 100% of their enrolled students and continue with their 100% acceptance rates at universities across the country.

**Why Girls Education?** Studies have shown that investing in girls' education reaps a double dividend - an educated young woman will become an adult who invests in her children's education, who earns money and respect for her family and community, and who tips the balance from poverty to progress not only for herself, but for the future family she will have. We at TXWSW are volunteering our time, resources and passion for both their future and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls and their future families.

*You can make a positive difference in the lives of children and families!*

On April 23<sup>rd</sup>, 2015, the Dallas Education, Networking, & Philanthropy Committees will host a dynamic panel discussion "State of the Market: Trends and Outlook for 2015" featuring top investment professionals and allocators from across the country. As it has been in past years, we believe this will be a very timely and interesting discussion.

Our committee will be extending invitations to this coed event to TXWSW members and the Texas financial and business community as a whole. We anticipate an attendance of 300+ professionals. In addition to the panel discussion, we will host a pre-panel reception as well as a cocktail reception featuring Southern comfort food after the discussion. Our sponsors and their guests will also receive an exclusive invitation to a breakfast with the speakers the next morning, on Friday, April 24<sup>th</sup>, 2014.

*How can you help FEYW students across the state achieve their college dreams?*

Participate in one or more of the tax-deductible corporate sponsorship opportunities. Please review the enclosed materials and choose to become a sponsor of 6th Annual Investment Outlook event! All sponsors will be given promotional consideration on our website and in print materials. You can make a difference and an impact just by saying "YES!" Many thanks for your consideration and time!

Very kind regards,

Texas Wall Street Women

**Texas Wall Street Women** ([www.txwsww.com](http://www.txwsww.com)) is currently celebrating its 6<sup>th</sup> anniversary as a 501(c)(3) with over 1,700 members. Over the past 6 years, the organization has held more than 221 educational and networking events, and has raised over \$400,000 for the Foundation for the Education of Young Women. TXWSW is committed to mentoring and supporting women throughout their careers in finance, and making a difference in our communities by supporting college preparatory education for economically disadvantaged girls across the state.



**6<sup>th</sup> Annual Investment Outlook Panel**  
**“State of the Market: Trends and Outlook for 2015”**  
**April 23-24, 2015**  
**Dallas, Texas**

**Sponsorship Levels**

**Valedictorian Sponsorship - \$10,000**

- 12 tickets to the event and the Speaker/Sponsor Breakfast
- Opportunity to display corporate materials at event
- Corporate name recognition on favors distributed to attendees
- Key placement of logos and/or name on website, all printed event materials, and social media
- Reserved seating at the event for 12 guests
- Separate sponsor check-in at event
- Complimentary valet parking

**Most Likely to Succeed Sponsorship - \$5,000**

- 5 tickets to the event and the Speaker/Sponsor Breakfast
- Opportunity to display corporate materials at event
- Placement of logos and/or name on website, all printed event materials, and social media
- Separate sponsor check-in at event
- Complimentary valet parking

**Perfect Attendance Sponsor - \$2,000**

- 2 tickets to the event and the Speaker/Sponsor Breakfast
- Placement of logos and/or name on website, all printed event materials, and social media
- Separate sponsor check-in at event
- Complimentary valet parking

### **Dean's List Sponsor - \$1,000**

- 1 ticket to the event and the Speaker/Sponsor Breakfast
- Placement of logos and/or name on website, all printed event materials, and social media
- Separate sponsor check-in at event
- Complimentary valet parking

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Studies have shown that investing in girls' education reaps a double dividend - an educated young woman will become an adult who invests in her children's education, who earns money and respect for her family and community, and who tips the balance from poverty to progress not only for the girl, but for the future family she will have. We at TXWSW are volunteering our time, resources and passion for their future and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls and their future families.

### **Event Details**

Thursday, April 23, 2015 at the Belo Mansion, 2101 Ross Avenue, Dallas, Texas 75201

4:30 pm	Registration and Pre-Panel Cocktail Reception
5:30 pm	Panel Starts
6:45 pm	Cocktail Reception featuring Southern Comfort Food
8:30 pm	Event Ends

Friday, April 24, 2015 at the Crescent Club, 400 Crescent Court, Dallas, Texas 75201

8:00 am	Registration
8:15 am	Speaker/Sponsor Breakfast
9:15 am	Event Ends



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

*Please complete the appropriate section based on the Sponsorship type.*

**Please Check One:**

- Valedictorian \$10,000
- Most Likely to Succeed \$5,000
- Perfect Attendance \$2,000
- Dean's List \$1,000
- Panel Individual Ticket \$95

**Attendee Information:**

Name (First & Last)

Attendee #1: \_\_\_\_\_ Attendee #6: \_\_\_\_\_

Attendee #2: \_\_\_\_\_ Attendee #7: \_\_\_\_\_

Attendee #3: \_\_\_\_\_ Attendee #8: \_\_\_\_\_

Attendee #4: \_\_\_\_\_ Attendee #9: \_\_\_\_\_

Attendee #5: \_\_\_\_\_ Attendee #10: \_\_\_\_\_

Additional Instructions (i.e. food allergies/special requests): \_\_\_\_\_

**Please Check One:**

- Check (mail to: e360 power, LLC Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701)
- Credit Card (website [www.txsw.com](http://www.txsw.com) or call 979-575-6067)

**Please send your donation with completed donation form to:**

Texas Wall Street Women  
Attn: Wanda Potts or Heather Sauber  
[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) or fax 979-693-5214

***Thank you for your generosity and support.***

Texas Wall Street Women is a 501(c)(3) tax-exempt nonprofit organization and therefore your donation is eligible for IRS tax credit. Our EIN number is 26-2010588.

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701  
For Inquiries or Sponsorship information please contact: Heather Sauber, Director of Development  
[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) ♦ 979-575-6067