



## Boots and Blackjack: A Casino Night for a Cause

Dallas, Texas – Thursday, September 26<sup>th</sup> 2013

### Sponsorship Levels

**High Roller Sponsorship** *(only one available)*

**Sponsorship amount \$15,000**

12 tickets to Casino event

Prime placement of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Recognition and speaking opportunity that evening

Signage at food stations and bars with exclusively High Roller Sponsor

*\$7500 tax deductible to Foundation for the Education of Young Women*

**Casino Sponsorship** *(two available)*

**Sponsorship amount \$10,000**

20 tickets to Casino event

Key placement of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Recognition and speaking opportunity that evening

Signage at casino stations with exclusively Casino Sponsors

*\$5000 tax deductible to Foundation for the Education of Young Women*

**Valet Sponsorship** *(only one available)*

**Sponsorship amount \$7,500**

10 tickets to Casino event

Appearance of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Signage at valet station

*\$3750 tax deductible to Foundation for the Education of Young Women*

**Take-away Sponsorship** *(only one available)*

**Sponsorship amount \$5,000**

8 tickets to Casino event

Appearance of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Signage at take-away station and on the take-away with exclusively Take-away Sponsor  
*\$2500 tax deductible to Foundation for the Education of Young Women*

**Décor Sponsorship** *(two available)*

**Sponsorship amount \$5,000**

8 tickets to Casino event

Appearance of logos and/or name on website, all printed event materials, and social media

Separate check-in for you and your guests

Signage at event “thanking” Decor Sponsors

*\$2500 tax deductible to Foundation for the Education of Young Women*

**Pit Boss Sponsorship** *(unlimited available)*

**Sponsorship amount \$2,500**

10 tickets to Casino event

Appearance of name on website, all printed event materials, and social media

Separate check-in for you and your guests

*\$1250 tax deductible to Foundation for the Education of Young Women*

**Players Sponsorship** *(unlimited available)*

**Sponsorship amount \$1,000**

6 tickets to Casino event

Appearance of name on website and social media

Separate check-in for you and your guests

*\$500 tax deductible to Foundation for the Education of Young Women*

**Double Down Sponsorship**

**Sponsorship capped at \$1,000**

2 tickets to Casino event

Matching fund sponsorship for donations made at the bar

Separate check-in for you and your guests

Appearance of name on website, all printed event materials, and social media

Separate Double Down signage at the events

Please join Texas Wall Street Women in supporting the college dreams of underserved girls through our partnership with **The Foundation for the Education of Young Women.**

**Why Girls Education?**

The Girl Effect is defined as the unique potential of 600 million adolescent girls to end poverty for themselves and the world. It is based on the common belief in the field of International Development that when given the opportunity, women and girls are more effective at lifting themselves and their families out of poverty thereby having a multiplier effect within their cities and nations. Countless studies have observed that girls and women are a better investment because the return on their investment is much higher. Investing in girls sets a positive cycle in motion. If girls are in school they have less of a chance of becoming pregnant. If they do stay in school they will be able to get a higher level job to lift themselves and their family out of poverty. When they do have children, they will understand the importance of education and healthcare and thus the positive cycle continues.