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Texas Wall Street Women (TXWSW) invites you to become a sponsor for the 2<sup>nd</sup> Annual "Boots & Blackjack" event to be held on **Thursday, November 13th, 2014** at the Hyatt Regency Austin benefiting the Foundation for the Education of Young Women (<u>www.feyw.org</u>).

TXWSW, a 501(c)(3) organization, proudly supports the Foundation for the Education of Young Women (FEYW), which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, FEYW has established 7 all-girls, college preparatory schools across the state of Texas. These schools offer underserved urban girls in Texas an opportunity for a brighter future with a path through middle and high school, and a college education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of FEYW is to continue to graduate 100% of their enrolled students and continue with their 100% acceptance rates at universities across the country.

**Why Girls Education?** Studies have shown that investing in the education of girls reaps a double dividend an educated young woman will become an adult who invests in her children's education, who earns money and respect for her family and community, and who tips the balance from poverty to progress not only for herself, but for the future family she will have. We at TXWSW are volunteering our time, resources and passion for their future and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls and their future families.

#### You can make a positive difference in the lives of children and families!

On November 13th, 2014, the Austin Philanthropy & Networking Committees will host a dynamic and fun evening featuring a great food and lots of casino fun. Our committee will be extending invitations to this coed event to TXWSW members and the Texas financial and business community as a whole. We anticipate attendance of 120+ professionals. In addition to the casino, we will host a wine pull featuring an assortment of wonderful wines. Our sponsors and their guests will also to win one of several great door prizes.

#### How can you help FEYW students across the state achieve their college dreams?

Participate in one or more of the tax-deductible corporate sponsorship opportunities. Please review the enclosed materials and choose to become a sponsor of "Boots & Blackjack!" All sponsors will be given promotional consideration on our website and in print materials. You can make a difference and an impact just by saying "YES!" Many thanks for your consideration and time!

Very kind regards,

Marianne Scott Dwight Chairperson Texas Treasury Safekeeping Trust Co

**Texas Wall Street Women** (www.txwsw.com) is currently celebrating its 6<sup>th</sup> anniversary as a 501(c) with over 1,700 members. Over the past 6 years, the organization has held more than 221 educational and networking events and has raised over \$400,000 for the Foundation for the Education of Young Women. TXWSW is committed to mentoring and supporting women throughout their careers in finance, and making a difference in our communities by supporting college preparatory education for economically disadvantaged girls across the state.



# **Boots and Blackjack: A Casino Night for a Cause** November 13<sup>th</sup>, 2014 Austin, Texas

## **Sponsorship Levels**

High Roller Sponsorship (one available) Sponsorship amount \$15,000 12 tickets to Casino event Prime placement of logos and/or name on website, all printed event materials, and social media Separate check-in for you and your guests Recognition and speaking opportunity that evening Signage at food stations and bars with exclusively High Roller Sponsor \$7,500 tax deductible

## **Casino Sponsorship** (two available)

10 tickets to Casino event Key placement of logos and/or name on website, all printed event materials, and social media Separate check-in for you and your guests Recognition and speaking opportunity that evening Signage at casino stations with exclusively Casino Sponsors \$5,000 tax deductible

## Take-away Sponsorship (only one available)

Sponsorship amount \$5,000 8 tickets to Casino event Appearance of logos and/or name on website, all printed event materials, and social media Separate check-in for you and your guests Signage at take-away station and on the take-away with exclusively Take-away Sponsor \$2,500 tax deductible

## **Décor Sponsorship**

Sponsorship amount \$5,000

8 tickets to Casino event Appearance of logos and/or name on website, all printed event materials, and social media

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 7800 Southwest Parkway, Unit 1411 Austin, TX 78735 For Inquiries or Sponsorship information please contact: Heather Sauber, Director of Development 

## Sponsorship amount \$10,000

Separate check-in for you and your guests Signage at event "thanking" Decor Sponsors \$2,500 tax deductible

#### Pit Boss Sponsorship

Sponsorship amount \$2,500

8 tickets to Casino event Appearance of name on website, all printed event materials, and social media Separate check-in for you and your guests \$1,250 tax deductible

#### Players Sponsorship

6 tickets to Casino event Appearance of name on website and social media Separate check-in for you and your guests \$500 tax deductible

#### Double Down Sponsorship

Sponsorship capped at \$1,000

Sponsorship amount \$1,000

2 tickets to Casino event Matching fund sponsorship for donations made at the bar Separate check-in for you and your guests Appearance of name on website, all printed event materials, and social media Separate Double Down signage at the events

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Company Name:		
Contact Name:		
Email:		
City/State/ZIP:		
Work Phone:	Cell Phone:	Fax:
Please complete the appropriate sect	tion based on the Sponsors	hip type.
Please Check One: HighRoller \$15,000 Casino \$10,000 Take-Away \$5,000	Décor \$5,000 Pit Boss \$2,500 Players \$1,000	
Attendee Information:		
Name (First & Last)		
Attendee #1:	Atte	ndee #6:
Attendee #2:	Attendee #7:	
Attendee #3:	Attendee #8:	
Attendee #4:	Attendee #9:	
Attendee #5:	Attendee #10:	
Additional Instructions (i.e. f	ood allergies/special	requests):

#### Please Check One:

🗌 Check (mail t	: e360 power, LLC Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701
Credit Card	(website www.txwsw.com or call 979-575-6067)

#### Please send your donation with completed donation form to:

Texas Wall Street Women Attn: Wanda Potts or Heather Sauber <u>developmentdirector@txwsw.com</u> or fax 979-693-5214 *Thank you for your generosity and support.* 

Texas Wall Street Women is a 501(c)(3) tax-exempt nonprofit organization and therefore your donation is eligible for IRS tax credit. Our EIN number is 26-2010588.

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 7800 Southwest Parkway, Unit 1411 Austin, TX 78735 For Inquiries or Sponsorship information please contact: Heather Sauber, Director of Development <u>developmentdirector@txwsw.com</u> + 979-575-6067