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Dear Friends,

On Thursday, November 16, 2017, the Fort Worth Chapter of Texas Wall Street Women (TXWSW) will proudly host its 3rd Annual Fundraiser luncheon, benefiting the Young Women's Preparatory Network (YWPN) and the supporting foundation of Fort Worth's very own YWPN-supported school, the Young Women's Leadership Academy (YWLA). The luncheon event, "**The Value of 'Smart Women' in Business: A Conversation**", at the **City Club**, will feature great food in a beautiful location, paired with an insightful keynote discussion with a distinguished panel on the benefits brought by women in business. This event is open to all members of TXWSW, and to men and women in the Texas financial and business communities. We anticipate attendance of over 100 professionals. The luncheon will offer an opportunity to interact and to network with the panel and several of the young women of the YWLA.

Make a positive difference in the lives of girls and their families...consider sponsorship!

TXWSW invites you to help make this event a success by becoming a sponsor at a meaningful level. Your donation will support YWPN. TXWSW, a 501(c)(3) organization, proudly supports the YWPN, which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, YWPN has established eight all-girls, college preparatory schools across the state of Texas. These schools offer underserved girls an opportunity for a brighter future with a path through middle and high school, and a college education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of YWPN is to continue its 100% graduation rate of enrolled students and 100% acceptance rates at universities across the country. As a YWPN-funded school, YWLA directly benefits from YWPN's efforts to meet its goal.

Why Girls' Education? Studies show that investing in the education of girls reaps a double dividend - an educated young woman will in turn invest in her children's education, earn money for her family and respect within the community, and can tip the balance from poverty to progress for herself and her future family. We at TXWSW are volunteering our time, resources and passion for these girls' futures and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls.

How can you help underserved girls achieve their college dreams?

Participate in one or more of our tax-deductible corporate sponsorship opportunities. Please review the enclosed materials and choose to become a sponsor of this fantastic fundraising event! All sponsors will be given promotional consideration on the TXWSW website and in printed materials at this event. You can make a difference and an impact just by saying "**YES!**" Many thanks for your consideration and time!

Very kind regards,

The Fort Worth Chapter
Texas Wall Street Women

Texas Wall Street Women (www.txsw.com) is currently celebrating its 9th anniversary as a 501(c) with over 2,500 members. Over the past 8 years, the organization has held more than 300 educational and networking events and has raised over \$650,000 for the Foundation for the Education of Young Women. TXWSW is committed to mentoring and supporting women throughout their careers in finance, and making a difference in our communities by supporting college preparatory education for economically disadvantaged girls across the state.



The Value of 'Smart Women' in Business: A Panel Conversation
November 16th, 2017 | 11:30am-1:00pm
City Club in Fort Worth, Texas

Sponsorship Levels

Chancellor Sponsorship \$10,000

Eight (8) tickets to the Luncheon and the Keynote will sit at your reserved table
Prime placement of logos and/or name on website, all printed event materials, and social media
Recognition at the event
Take-away promotion for attendees and guests
Signage with exclusively Chancellor Sponsors
Tax letter sent post event

Dean Sponsorship \$5,000

Five (5) tickets to the Luncheon with reserved seating at a prime table
Key placement of logos and/or name on website, all printed event materials, and social media
Recognition at the Event
Signage with exclusively Dean Sponsors
Tax letter sent post event

Professor Sponsorship \$2,500

Four (4) tickets to the Luncheon with reserved seating
Appearance of logos and/or name on website, all printed event materials, and social media
Signage with exclusively Professor Sponsors
Tax letter sent post event

Graduate Sponsorship \$1,000

Two (2) tickets to the Luncheon with reserved seating
Appearance of logos and/or name on website, all printed event materials, and social media
Signage at event "thanking" Graduate Sponsors
Tax letter sent post event

Academic Sponsorship \$500

Appearance of logos and/or name on website, all printed event materials, and social media
Signage at event "thanking" Academic Sponsors
Tax letter sent post event

Homecoming Sponsorship \$100

Sponsor a YWLA student to attend the event
Appearance of logos and/or name on website, all printed event materials, and social media
Signage at event "thanking" Homecoming Sponsors
Tax letter sent post event

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 98 San Jacinto Blvd Suite 2010 Austin, TX 78701
For Inquiries or Sponsorship information please contact: Bianca B. King, Director of Development
developmentdirector@txsw.com ♦ 214.460.6092



Company Name: _____

Contact Name: _____

Email: _____

Address: _____

City/State/ZIP: _____

Work Phone: _____ Cell Phone: _____ Fax: _____

Please complete the following section based on the Sponsorship type.

Please Check One:

- Chancellor \$10,000 Professor \$2,500 Academic \$500
- Dean \$5,000 Graduate \$1,000 Homecoming \$100
- Single Individual Ticket \$60

Attendee Information:

Name (First & Last)

Attendee #1: _____ Attendee #5: _____

Attendee #2: _____ Attendee #6: _____

Attendee #3: _____ Attendee #7: _____

Attendee #4: _____ Attendee #8: _____

Additional Instructions (i.e. food allergies/special requests): _____

Please Check One:

- Check (mail to: e360 power, LLC Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701)
- Credit Card (website www.txsw.com)

Please send your donation with completed donation form to:

Texas Wall Street Women
Attn: Wanda Potts
developmentdirector@txsw.com

On behalf of TXSW and YWPN, thank you for your generosity and support.