George E. Seay III, CFA

George Seay is the founder and CEO of Annandale Capital, LLC, a global investment and money management firm, an attorney with an MBA, a civic leader and a philanthropist.

George is a seventh generation Texan who likes to say that he walks in the footsteps of giants. His grandfather, George E. Seay, Sr., was a prosecutor in the famous Nuremberg war crime trials of 1945-1946, where many prominent Nazis were tried and convicted. His great-uncle Charles Seay, Sr. was a successful businessman, notable philanthropist, and Distinguished Alumnus of the University of Texas at Austin. His grandfather William P. Clements, Jr. was the first Republican elected Governor of Texas since Civil War Reconstruction. With this kind of family heritage and tradition of involvement and achievement, George’s business, political and philanthropic passions just come naturally.

George earned his B.A. (summa cum laude) and M.B.A. (Dean’s Award for Academic Excellence) degrees from the University of Texas at Austin and J.D. degree (cum laude) from Southern Methodist University. He got his first taste of politics working as a campaign aide to Texas Governor Clements and later foreign policy experience as an aide to U.S. Deputy Secretary of State Lawrence Eagleburger. These experiences solidified his commitment to preserving the economic system that allows Americans unparalleled freedom and prosperity. This passion is now focused vocationally on preserving and increasing the wealth of institutions, families and family enterprises.

George initially planned to be an attorney. His law school credentials were stellar: president of the SMU Law Review Association and member of the Order of the Barristers (limited to the top 11 law students based upon leadership, scholarship, service and character). He began his law career in the Dallas office of Locke Purnell Rain Harrell, but soon took the leap of beginning his own practice in Austin while simultaneously working on an MBA from the McCombs School of Business at UT.

In 1998, at his great uncle’s urging, George’s career took a very different turn when he founded Seay Stewardship and Investment Company, specializing in U.S. stocks and bonds. In 2005, he founded a second company, Annandale Capital, LLC, which provides investment counsel and management of sophisticated investment alternatives across all asset classes. George recognized early on that the pricing and incentive structure for traditional hedge funds worked well during boom times, but would cause investors’ and managers’ interests to diverge in flat or down equity markets. As a result, George created Annandale’s unique business model that offers a menu of sophisticated analysis, counsel and money management services. Orlando Montagu, Annandale manager and public stock manager of London-based Odey Asset Management LLP, calls Seay “the perfect client—an old-fashioned homo universalis” who “likes to cover a wide variety of topics, which allows him to be creative and think laterally.” The company is known for its quantitative and qualitative asset allocation, risk analytics and rigorous due diligence. D CEO magazine described Annandale as “mission control” for investors.

A number of notable not-for-profit organizations have benefited from George’s unusual combination of legal and financial expertise. He serves or has served on the boards of UT Southwestern Medical Foundation, UT McCombs School of Business, New Covenant Foundation, 7th Generation Foundation, Bob Bullock Texas State History Museum Foundation, and the Admiral Nimitz National Museum of the Pacific War Foundation, to name a few. George is the co-founder of Legacy, a national fellowship of business and civic leaders committed to policy, philanthropy and political engagement.

He is involved in all manner of family activity with his three children.