

**Erin Botsford, CFP®, CRPC**

Erin began her financial planning career in 1989. She is the Founder and CEO of The Botsford Group, a boutique financial planning firm specializing in Risk Management, Asset Protection, Estate Planning and Lifestyle/Retirement Planning Strategies.

Erin's personal rags to riches story has been featured in numerous articles and publications, including the cover story of Financial Advisor magazine's January 2010 issue, Investment News, Kiplinger magazine, The Dallas Morning News and The Dallas Business Journal. Her business success has resulted in her appearing in Barron's magazine's Top 100 Women Financial Advisers in 2008, 2009, 2010 and 2012, and Barron's Top 100 Independent Financial Advisers list in 2008 and 2009. Her television appearances include being a guest on "Wealth Track with Consuelo Mack", CNBC's "Power Lunch" and "Squawk on the Street". Erin is the author of the recently published, best-selling book: The Big Retirement Risk: Running Out of Money Before You Run Out of Time.