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Dear Friends,

Texas Wall Street Women (TXWSW) invites you to join us in helping to make a difference in the lives of young girls. This is your opportunity to be a Corporate Sponsor of our 2018 philanthropy events. We are offering two categories of sponsorship: Corporate Sponsorships and Philanthropy Event Sponsorships, details of which are outlined on the next page. The packages include the 9th Annual Investment Outlook Panel to be held in Dallas, and the individual city Fall Philanthropy Events. All TXWSW philanthropy events benefit the Young Women's Preparatory Network (YWPN) and the schools in those cities.

TXWSW, a 501(c)(3) organization, proudly supports the Young Women's Preparatory Network (YWPN), which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, YWPN has established 8 all-girls, college preparatory schools across the state of Texas. These schools offer underserved urban girls in Texas an opportunity for a brighter future with a path through middle and high school, and a college education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of YWPN is to continue to graduate 100% of their enrolled students and continue with their 100% acceptance rates at universities across the country.

**Why Girls Education?** Studies have shown that investing in the education of girls reaps a double dividend - an educated young woman will become an adult who invests in her children's education, who earns money and respect for her family and community, and who tips the balance from poverty to progress not only for herself, but for the future family she will have. We at TXWSW are volunteering our time, resources and passion for their future and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls and their future families.

*You can make a positive difference in the lives of children and families!*

On April 26<sup>th</sup>, 2018, the Dallas Education, Networking, & Philanthropy Committees will host a dynamic panel discussion *State of the Market: Trends and Outlook for 2018* featuring top investment professionals and allocators from across the country. As it has been in past years, we believe this will be a very timely and interesting discussion.

Our committee will be extending invitations to this coed event to TXWSW members and the Texas financial and business community as a whole. We anticipate an attendance of 300+ professionals. In addition to the panel discussion, we will host a pre-panel reception as well as a cocktail reception featuring Southern comfort food after the discussion.

*How can you help YWPN students across the state achieve their college dreams?*

Participate in one or more of the tax-deductible corporate sponsorship opportunities. Please review the enclosed materials and choose to become a sponsor of 9th Annual Investment Outlook event! All sponsors will be given promotional consideration on our website and in print materials. You can make a difference and an impact just by saying "YES!" Many thanks for your consideration and time!

Very kind regards,

Texas Wall Street Women

**Texas Wall Street Women** ([www.txsw.com](http://www.txsw.com)) is currently celebrating its 10<sup>th</sup> anniversary as a 501(c) with over 2,500 members. Over the past 10 years, the organization has held more than 350 educational and networking events and has raised over \$720,000 for the Young Women's Preparatory Network (YWPN). TXWSW is committed to mentoring and supporting women throughout their careers in finance, and making a difference in our communities by supporting college preparatory education for economically disadvantaged girls across the state.



## **TXWSW Corporate Sponsorship Packages**

Texas Wall Street Women (TXWSW) invites you to become one of a limited number of sponsors of our organization. The sponsorship bundles outlined below include sponsorship of our four philanthropy events as well as a selection of other TXWSW events throughout the year. These exclusive sponsorship packages offer the opportunity to help make a difference in girls' education across the state through TXWSW's partnership with the Young Women's Preparatory Network (YWPN). Sponsorship also offers you exclusive opportunities to promote your business to a network of prospective clients, vendors and employees that will add to your company's success. Since these sponsorship opportunities are limited we encourage you to respond without delay.

### **Who We Are:**

TXWSW is currently celebrating its 10th anniversary as a 501(c)3 with over 2,500 members. Since our founding, the organization has held more than 350 educational and networking events and has raised over \$720,000 for the Young Women's Preparatory Network (YWPN), which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, YWPN has established 8 all-girls, college preparatory schools across the state of Texas. The schools offer underserved urban girls in Texas an opportunity for a brighter future through a college preparatory education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of YWPN is to continue to graduate 100% of their enrolled students and continue with their 100% acceptance rates at universities across the country.

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Custom sponsorship packages can be tailored please contact Bianca B. King at [developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) or 214.460.6092.



**Benefactor - \$50,000 per year (Only 2 available)**

*This package includes the Spring Education Panel Event in Dallas on April 26<sup>th</sup> the individual cities Fall Philanthropy Events and two C-Suite Dinners (Dallas & Houston).*

- Cocktail Sponsor of Spring Education Panel Event in Dallas
  - 12 tickets to the Panel Event and Speaker
  - Opportunity to display corporate materials at Event
  - Corporate name recognition as Cocktail Reception Sponsor
  - Premier placement of logos and/or name
  - Reserved seating at the Panel Discussion for 12 guests
  - Separate sponsor check-in at event
  - Complimentary Parking
- Underwriting Sponsorship of each individual city's Fall Philanthropy Event
  - 12 tickets to each Fall Philanthropy Event
  - Key placement of logos and/or name on website, all printed event materials, and social media
  - Separate check-in for you and your guests
  - Exclusive Signage at events
- Title Sponsorship of C-Suite Dinner in Dallas and Houston
  - 4 tickets to each dinner
  - Placement of logos and/or name on website, all printed event materials, and social media
- A combined total donation of 35% will be directly donated to the Young Women's Preparatory Network on your behalf and is completely tax deductible
- Premier placement of logo on website

**Patron - \$25,000 (Only 2 available)**

*This package includes the Spring Education Panel Event in Dallas on April 26<sup>th</sup> the individual cities Fall Philanthropy Events and two C-Suite Dinners (Dallas & Houston).*

- Materials Sponsor of Spring Education Panel Event
  - 8 tickets to the Panel Event and the Speaker
  - Opportunity to display corporate materials at Event
  - Corporate name recognition on paper pads and pens distributed to attendees
  - Key placement of logos and/or name on website, all printed event materials, and social media
  - Reserved seating at the Panel Discussion for 8 guests
  - Separate sponsor check-in at event
  - Complimentary Parking
- Take-away Sponsor of each of the individual city's Fall Philanthropy Event
  - 8 tickets to each Fall Philanthropy Event
  - Signage at take-away station and on the take-away with exclusively Take-away Sponsor
  - Key placement of logos and/or name on website, all printed event materials, and social media

Checks and forms can be mailed to: TXWSW Attn: Wanda Potts 98 San Jacinto Blvd Suite 2010 Austin, TX 78701

For Inquiries or Sponsorship information please contact: Bianca B. King, Director of Development

[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) ♦ 214.460.6092



- Separate check-in for you and your guests
- Recognition that evening
- Signage at event
- Title Sponsorship of C-Suite Dinner in Dallas and Houston
  - 2 ticket to each dinner
  - Placement of logos and/or name on website, all printed event materials, and social media
- A combined total donation of 25% will be directly donated to the Young Women's Preparatory Network (YWPN) on your behalf and is completely tax deductible
- Placement of logo on website

**Sustaining Sponsor - \$15,000 (Only 2 available)**

- *This package includes the Spring Education Panel Event in Dallas on April 26<sup>th</sup> the individual cities Fall Philanthropy Events and two C-Suite Dinners (Dallas & Houston).*
- Magna Cum Laude Sponsor of Spring Education Panel Event
  - 6 tickets to the Event and the Speaker
  - Placement of logos and/or name on website, all printed event materials, and social media
  - Reserved seating at the Panel Discussion for 6 guests
  - Separate sponsor check-in at event
  - Complimentary Valet Parking
- Sustaining Sponsor of each of the individual city's Fall Philanthropy Event
  - 6 tickets to each Fall Philanthropy Event
  - Placement of logos and/or name on website, all printed event materials, and social media
  - Separate check-in for you and your guests
  - Signage at event
- A combined total donation of 25% will be directly donated to the Young Women's Preparatory Network on your behalf and is completely tax deductible
- Placement of logo on website



## **TXWSW Philanthropy Event Sponsorship Packages**

Texas Wall Street Women (TXWSW) invites you to become one of a limited number of sponsors of our organization. The sponsorship bundles outlined below include sponsorship of our four philanthropy events throughout the year. These exclusive sponsorship packages offer the opportunity to help make a difference in girls' education across the state through TXWSW's partnership with the Young Women's Preparatory Network (YWPN). Sponsorship also offers you exclusive opportunities to promote your business to a network of prospective clients, vendors and employees that will add to your company's success. Since these sponsorship opportunities are limited we encourage you to respond without delay.

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Custom sponsorship packages can be tailored please contact Bianca King at [developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) or 214-460-6092.



**Event Host Sponsorship - \$25,000 per year**

A combined total donation of 18% will be directly donated to the Young Women's Preparatory Network on your behalf and is completely tax deductible.

- Take Away Sponsor of Spring Panel Event
  - 8 tickets to the panel event
  - Opportunity to display corporate materials at event
  - Key placement of logos and/or name on website, event signage, printed event materials, and social media
  - Reserved seating at the panel discussion for 8 guests
  - Separate sponsor check-in at event
  - Complimentary parking
  
- Decor Sponsor of all the individual city's Fall Philanthropy Event
  - 8 tickets to each Fall Philanthropy Event
  - Key placement of logos and/or name on website, printed event materials, and social media
  - Separate check-in for you and your guests
  - Signage at event with exclusively Décor Sponsor

**Event Co-Host Sponsorship - \$15,000 per year**

A combined total donation of 18% will be directly donated to the Young Women's Preparatory Network on your behalf and is completely tax deductible.

- Magna Cum Laude Sponsor of Spring Panel Event in Dallas
  - 6 tickets to the panel event
  - Opportunity to display corporate materials at event
  - Key placement of logos and/or name on website, event signage, printed event materials, and social media
  - Reserved seating at the panel discussion for 6 guests
  - Separate sponsor check-in at event
  - Complimentary parking
  
- Trustee Sponsorship of individual city's Fall Philanthropy Event
  - 8 tickets to each Fall Philanthropy Event
  - Key placement of logos and/or name on website, printed event materials, and social media
  - Separate check-in for you and your guests
  - Inclusion on exclusive signage at events



### **Event Committee Sponsorship - \$10,000 per year**

A combined total donation of 25% will be directly donated to the Young Women's Preparatory on your behalf and is completely tax deductible.

- Cum Laude Sponsor of Spring Education Panel Event
  - 2 tickets to the Event
  - Opportunity to display corporate materials at event
  - Placement of logos and/or name on website, event signage, printed event materials, and social media
  - Separate sponsor check-in at event
  - Complimentary parking
  
- Philanthropy Sponsorship of the individual city's Fall Philanthropy Events
  - 6 tickets to each Fall Philanthropy Event
  - Placement of logos and/or name on website, all printed event materials, and social media
  - Separate check-in for you and your guests
  - Inclusion exclusive signage at events

### **Event Attendance Sponsorship - \$2,500 per year**

- Attendance Sponsor of Spring Education Panel Event
  - 2 tickets for attendance to the evening panel event only
  - Placement of logos and/or name on website, event signage, printed event materials, and social media
  - Separate sponsor check-in at event
  - Complimentary parking
  
- Attending Sponsor of the Fall Philanthropy Events
  - 2 tickets to each Fall Philanthropy Event
  - Placement of logos and/or name on website, printed event materials, and social media
  - Separate check-in for you and your guests
  - Signage at event



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

*Please complete the appropriate section based on the yearlong Sponsorship type.*

***Please Check One (Corporate):***

Benefactor \$50,000

Patron \$25,000

Sustaining \$15,000

***Please Check One (Philanthropy):***

Event Host \$25,000       Event Attendance \$2,500

Event Co-Host \$15,000

Event Committee \$10,000

Additional Instructions (i.e. special requests): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

***Please Check One:***

Check payable to Texas Wall Street Women (TXWSW) (mail to: e360 power, LLC Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701)

Credit Card (website [www.txsw.com](http://www.txsw.com) or 214-460-6092)

**Please send your donation with completed donation form to:**

Texas Wall Street Women

Attn: Wanda Potts or Bianca King

[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) or fax 214-460-6092

***Thank you for your generosity and support.***

Texas Wall Street Women is a 501(c)(3) tax-exempt nonprofit organization and therefore your donation is eligible for IRS tax credit. Our EIN number is 26-2010588.

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