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On Thursday, November 17, 2016, the Fort Worth Chapter of Texas Wall Street Women (TXWSW) will proudly host its 2<sup>nd</sup> Annual Fundraiser luncheon, benefiting the Young Women's Preparatory Network (YWPN) and the supporting foundation of Fort Worth's very own YWPN-supported school, the Young Women's Leadership Academy (YWLA). The luncheon event, "**The Impact of Diversity on Profitability: A Panel Conversation**," at the **City Club**, will feature great food in a beautiful location, paired with an insightful keynote discussion with a distinguished panel, including Congresswoman Kay Granger, on the benefits brought by women in business. This event is open to all members of TXWSW, and to men and women in the Texas financial and business communities. We anticipate attendance of over 100 professionals. The luncheon will offer an opportunity to interact and to network with the panelists and several of the young women of the YWLA.

*Make a positive difference in the lives of girls and their families...consider sponsorship!*

TXWSW invites you to help make this event a success by becoming a sponsor at a meaningful level. Your donation will support YWPN. TXWSW, a 501(c)(3) organization, proudly supports the YWPN, which was founded in 2002 to provide a college preparatory education for young girls in Texas from predominately economically disadvantaged families. With a unique public/private partnership model, YWPN has established seven all-girls, college preparatory schools across the state of Texas. These schools offer underserved girls an opportunity for a brighter future with a path through middle and high school, and a college education. Each school is built upon core values of college readiness, responsible leadership, and wellness life skills. The goal of YWPN is to continue its 100% graduation rate of enrolled students and 100% acceptance rates at universities across the country. As a YWPN-funded school, YWLA directly benefits from YWPN's efforts to meet its goal.

*Why Girls Education?* Studies show that investing in the education of girls reaps a double dividend - an educated young woman will in turn invest in her children's education, earn money for her family and respect within the community, and can tip the balance from poverty to progress for herself and her future family. We at TXWSW are volunteering our time, resources and passion for these girls' futures and the future of our state. We ask you to help us continue the work of changing outcomes for these underserved girls.

*How can you help underserved girls achieve their college dreams?*

Participate in one or more of our tax-deductible corporate sponsorship opportunities. Please review the enclosed materials and choose to become a sponsor of this inaugural fundraising event! All sponsors will be given promotional consideration on the TXWSW website and in printed materials at this event. You can make a difference and an impact just by saying "**YES!**" Many thanks for your consideration and time!

Very kind regards,

The Fort Worth Chapter  
Texas Wall Street Women

**Texas Wall Street Women** ([www.txsw.com](http://www.txsw.com)) is currently celebrating its 7<sup>th</sup> anniversary as a 501(c) with over 1,700 members. Over the past 7 years, the organization has held more than 221 educational and networking events and has raised over \$500,000 for the Young Women's Preparatory Network. TXWSW is committed to mentoring and supporting women throughout their careers in finance, and making a difference in our communities by supporting college preparatory education for economically disadvantaged girls across the state.



Dear Friends,



## **The Impact of Diversity on Profitability: A Panel Conversation**

November 17<sup>th</sup>, 2016 | 11:30am-1:00pm

**City Club in Fort Worth, Texas**

### **Sponsorship Levels**

#### **Chancellor Sponsorship                      \$10,000**

Eight (8) tickets to the Luncheon and the Keynote will sit at your reserved table  
Prime placement of logos and/or name on website, all printed event materials, and social media  
Recognition at the event  
Signage with exclusively Chancellor Sponsors  
*Tax letter sent post event*

#### **Dean Sponsorship                                \$5,000**

Five (5) tickets to the Luncheon with reserved seating at a prime table  
Key placement of logos and/or name on website, all printed event materials, and social media  
Recognition at the Event  
Take-away promotion for attendees and guests  
Signage with exclusively Dean Sponsors  
*Tax letter sent post event*

#### **Professor Sponsorship                        \$2,500**

Four (4) tickets to the Luncheon with reserved seating  
Appearance of logos and/or name on website, all printed event materials, and social media  
Signage with exclusively Professor Sponsors  
*Tax letter sent post event*

#### **Graduate Sponsorship                        \$1,000**

Two (2) tickets to the Luncheon with reserved seating  
Appearance of logos and/or name on website, all printed event materials, and social media  
Signage at event "thanking" Graduate Sponsors  
*Tax letter sent post event*

#### **Academic Sponsorship                        \$500**

Appearance of logos and/or name on website, all printed event materials, and social media  
Signage at event "thanking" Academic Sponsors  
*Tax letter sent post event*



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

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Address: \_\_\_\_\_

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*Please complete the following section based on the Sponsorship type.*

**Please Check One:**

- Chancellor \$10,000       Professor \$2,500       Academic \$500  
 Dean \$5,000       Graduate \$1,000       Single Individual Ticket \$60

**Attendee Information:**

Name (First & Last)

Attendee #1: \_\_\_\_\_ Attendee #5: \_\_\_\_\_

Attendee #2: \_\_\_\_\_ Attendee #6: \_\_\_\_\_

Attendee #3: \_\_\_\_\_ Attendee #7: \_\_\_\_\_

Attendee #4: \_\_\_\_\_ Attendee #8: \_\_\_\_\_

Additional Instructions (i.e. food allergies/special requests): \_\_\_\_\_

**Please Check One:**

- Check (mail to: e360 power, LLC Attn: Wanda Potts 98 San Jacinto Blvd. Suite 2010 Austin, TX 78701)  
 Credit Card (website [www.txsw.com](http://www.txsw.com) or call 979-575-6067)

**Please send your donation with completed donation form to:**

Texas Wall Street Women  
Attn: Wanda Potts or Heather Sauber  
[developmentdirector@txsw.com](mailto:developmentdirector@txsw.com) or fax 979-693-5214

***On behalf of TXWSW and YWPN, thank you for your generosity and support.***